



October 2009

UPCOMING SEMINARS

Check out our website for more details or to register.
www.nonprofnetwork.org

GUERRILLA MARKETING TACTICS

- Webinar
October 21, 2009
9 - 11:30 A.M.

ONE PAGE

PLANNING: Economical Strategic Planning for your Organization
October 29, 2009
8:30 A.M. - 4:30 P.M.

Five Dysfunctions of a Team

November 3, 2009
9-10 AM

Accidental Techie

November 12, 2009
10 AM -12 PM

Board 101 - Basic Board

Responsibilities
November 17, 2009
12 - 1 or 5:30 - 6:30

VOLUNTEER COORDINATORS NETWORKING MEETING

November 17
United Way Conference Room A/B

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NONPROFIT NETWORK CELEBRATES 10 YEAR ANNIVERSARY

For the past 10 years we have been strengthening our skills, growing our team, learning so that we may teach and gathering resources to share. We have good reason to stop and honor our accomplishments - and yours!

We want to take this moment - actually several moments over the next year - to celebrate our members. This month our board members begin making personal visits to all of our members. (We still have a few left... some of you are hard to find!)

If you are a member of Nonprofit Network, you can expect a surprise every month for the next year. Some may be small, like practical and effective tips that arrive in your inbox, and some may be larger, like a gift at your door step.

We will celebrate our 10th Anniversary by faithfully honoring our mission - which is to serve and strengthen you.

It seems a perfect collaboration to celebrate our success by ensuring yours.

Presenter:
**Ryan Fewins-Bliss, Program
Director**
College Access Center

"Working with student volunteers"

There are more than 500 Jackson Legacy students who are required to provide 80 hours of community service per year. (do the math: 40,000 volunteer hours !!) How can you utilize these volunteers and maximize this opportunity? How do you access them? What kinds of opportunities are these students looking for and what considerations should you be prepared for?

Come find out how to harness this energy and resource!

RSVP to Carol at
carol@nonprofnetwork.org or
517/796-4750

Board Training Opportunities

**FREE Training for your
New Board Members
(or for those that want a
refresher course)**

Board Responsibilities 101
1 hour class and discussion

Tuesday, Oct 20
12:00 - 1:00 PM
5:30 - 6:30 PM

Tuesday, Nov 17
12:00 - 1:00 PM
5:30 - 6:30

RSVP's Required - Call Carol at
517-796-4750

Why Donors Stop Giving

When was the last time you reached out to your donors?
Were you asking for money?

Penelope Burk wrote a book called Donor-Centered Fundraising and that book did an extensive study asking thousands of donors to share their thoughts on giving.

Essentially, she found that many donors stop giving because they didn't know how their gift was used or that they only heard from the organization when they needed money.

46% of Study Donors stop giving for reasons that are connected to "a failure to communicate."

The donor:

- feels charity is not fulfilling its mandate
- disagrees with change in direction
- lost interest in the cause
- believes that charity no longer needs donor's support
- feels there are more compelling causes out there
- believes charity has not kept in touch

Statistical Data from Donor-Centered Fundraising

Based on this study, your course of action should be clear. If you are going to make more money, communicating with donors is the key. Find reasons to personally reach out to donors. You should know who your top 10 (20, 30, 40) individual donors are. Call to share a story, wish them a happy birthday or take them to lunch to share whats going on with your organization.

They want to know how to participate in your success - stop keeping it a secret!

Need help? Want more ideas? Call me. 517/796-4750.

Regina

MI NOW and RECOVER MICHIGAN GRANT APPLICATION

Recover Michigan Application Information

Who Can Apply?

EXECUTIVE DIRECTOR LUNCH, LEARN AND NETWORK

**Monday, November 2
Noon at United Way**

(Bring your own lunch or call us and we will order a box lunch for you.)

Discussion topics:

- Taking care of Donors
- Resources and Sharing
- News and Updates

RSVP's requested. Please call Carol at 517-796-4750.

Job Opportunities

Center for Family Health
Part Time Development
Coordinator

If you are interested in this position, please submit your resume to:

Center for Family Health
2298 Springport Road, Suite B
Jackson, MI 49202
Attn: Human Resources
Manager
(517) 817-1681 (fax)
cmelville@cfhinc.org

Cascades Humane Society

Full Time Volunteer Coordinator

APPLICATION PROCESS:
Submit resume with cover letter including your salary history and expectations and three professional references to dcarmody@chspets.org.

Fitness Council
Part Time Bike Shop Manager

Incorporated community and faith based Michigan nonprofit organizations with a budget less than \$500,000, and specializing in assisting low-income individuals in the following areas are welcome to apply for Recover Michigan Funding:

- secure and retain employment
- earn higher wages
- obtain better quality jobs
- gain greater access to state and federal benefits, and tax credits

MI Now Application Information

Who Can Apply?

Incorporated, Michigan nonprofit organizations, with a budget less than \$500,000, and specialize in assisting the following populations are welcome to apply for MINow Funding:

- at-risk youth
- the homeless
- seniors/elders in need
- welfare to work transitions
- those in need of intensive rehabilitation
- couples who choose marriage
- prisoner reentry initiatives
- children of incarcerated individuals

MANDATORY ORIENTATION

Nonprofit Network - Jackson MI Orientation Date (applications must be turned in at orientation and someone from your organization must attend):
November 3, 10 AM - 12 PM
United Way Conference Room A/B
536 N. Jackson, Jackson MI

To register, please call Carol at 517-796-4750 or email carol@nonprofnetwork.org

Association of Fundraising Professionals

Nonprofit Network is now a member of the Association of Fundraising Professionals, Lansing Chapter (AFP). AFP has been seeking opportunities to engage Jackson fundraising executives and Nonprofit Network is excited to share this opportunity.

Nonprofit Network members will be extended some AFP benefits and complete details will be shared in the

Application deadline: October 30, 2009.

Email submissions are preferred.

Scott TenBrink

Fitness Council of Jackson

225 N Jackson St.

Jackson, MI 49201

517-990-9798

info@fitnesscouncil.org

www.fitnesscouncil.org

November Nonprofit e-newsletter.

On December 9, from 1 - 12:30, Nonprofit Network will be presenting the AFP Webinar "How to Have Conversations with your Donors about Planned Giving" presented by Kathryn Miree. Ms. Miree is a nationally recognized speaker and author on nonprofit gift planning and administration topics.

Check out what's going on at AFP:

<http://www.afpnet.org>

FREE STUFF

ORGAN

Lowrey Electric Organ, Model D 350

Approximately 15 years old. Upright "home" organ. Call Miles Jones at 789-4400 or email:

mjones@dawnfoods.com.

LIVE CHRISTMAS TREE

10-12 ft Live Freshly cut Christmas Tree is available. Must be picked up. Call Robert Johnson at 517-612-8627.

OVERHEAD PROJECTORS

3M brand, Model 9800, 6,000 lumens on the high setting, with 2 extra outlets for plugging in other equipment. Call Nonprofit Network 517-796-4750

Nonprofit Network's mission is to strengthen

nonprofit governance and management.

Since Nonprofit Network opened its doors in 1999, as the Jackson Nonprofit Support Center, it has acted as a community collaborator and point of coordination for gathering and disseminating information pertinent to nonprofits. Nonprofit Network further assists the community through providing specialized management and governance services including professional development seminars; consulting services; and targeted board member recruitment, matching and training.

We can assist you in fulfilling your mission. Please contact us at 796-4750.

Sincerely,

Regina Funkhouser, Executive Director
Nonprofit Network

[Join Our Mailing List!](#)

FUNDERS

Deep appreciation to those who make our work possible:

Jackson Community Foundation

United Way of Jackson County

James A. & Faith Knight Foundation

The Hurst Foundation

Consumers Energy Foundation